

# EUROPEAN COOP CAMPUS

Towards a European training system  
and recognition of cooperative competences

The governance of a cooperative enterprise must have learning programmes available for elected members and top management positions, to help increase their awareness of the characteristics, values and principles of cooperative identity. They should also be able, through appropriate assessment mechanisms, be able to demonstrate having acquired cooperative competences, alongside the opportunity for receiving formal recognition of them. This is the objective of the European Coop Campus project. The project mainly aims to define a European recognized professional profile for cooperative management and governance, and encourage mobility at international level by adopting the European framework of ECVET. This professional profile will be better equipped and able to promote the development and attractiveness of a collaborative business model, by strengthening the core values of cooperation in order to sustain and build strong and valid enterprises. This is the final event and close of the project.

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L42 · Rue de la Loi 42 · 1000 Brussels

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**European  
Coop Campus**  
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Supporting partner OECD LEED of Trento

Free entrance

**Registration and info:**  
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## PROGRAMME

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- 9.00 ▶ Registration and welcome of participants
- 9.30 ▶ Greetings · Paolo Tonelli FTC Presidency Representative
- 9.45 ▶ ECVET for mobility and European level. The context · Elena Badeanschi Project manager FTC
- 10.00 ▶ European Coop Campus: aims, progress, results  
Elena Badeanschi Project Manager FTC  
Angela Colebrook Customer Relations and Quality Manager · The Co-operative College
- 10.30 ▶ Coffee
- 11.00 ▶ Session · European Coop Campus · The future of mobility within Coop learning  
Introduction by Moderator Pascal Echardour Actif Europe  
**Using the reflective journal: a learner's perspective**  
Kevin Bennett Head of Membership, Chelmsford Star Co-operative  
**Adding Value and Values: the importance of cooperative education in the agricultural cooperative sector** · Juan Colomina CEO of Coexphal (Association of F&V Producer Organisations)  
**Cooperative managerial training based on cooperative values and the benefit of an international network**  
Valeria Rutgers Project manager at Confederation - Internationale des Banques Populaire  
**Mobility: Campus and permanent network for coop training development throughout Europe** · Pascal Echardour Actif Europe
- 12.30 ▶ Conclusions · Stefano Barbieri Director of the OECD LEED · Trento