

Title: Environmental Communication and Education			
Code number:	332	Type:	Optional Compulsory
Level:	Undergraduate		
Year:	3 rd	Semester:	E
ECTS Units:	5	Teaching Units:	3
Lecturer(s):	Constantina Skanavi		
Content outline and weekly schedule:	<ol style="list-style-type: none"> 1. Course Introduction 2. Historical perspectives 3. Main characteristics of Environmental Education 4. Different types of Environmental Education 5. Environmental communication 6. Communicating Risk 7. Media and Environmental Education 8. The role of journalists 9. Active citizen Participation 10. Mechanisms of Environmental Participation 11. Responsible Environmental Behavior 12. Behavioral Models 13. Students' Presentations 		
Learning Outcomes:	<p>To know the main characteristics of non-formal and informal EE</p> <ul style="list-style-type: none"> - To be able to describe the principals and theory of environmental communication - To practice in environmental communication implementation - To be able to define and know the main characteristics of "responsible environmental behavior", "environmental sensitivity" "citizen participation" 		
Prerequisites:			
Recommended Reading:	Lecture notes:		
	Basic textbooks:	Περιβάλλον και Επικοινωνία: Δικαίωμα στην Επιλογή, Εκδόσεις Καλειδοσκόπιο, 960-7846-44-3, Αθήνα, 2004	
	Additional References:	<ul style="list-style-type: none"> - Ajzen I., (1991), "The Theory of Planned Behavior", Organizational Behavior and Human Decision Processes 50, Academic Press, 179-211 - Beierle T. C., (1999), «Using Social Goals to Evaluate Public Participation in Environmental Decisions», Policy Studies Review, v16, no3/4, p75-103 - Chawla L., (1998), "Significant Life Experiences Revisited: A Review of Research on Sources of 	

		<p>Environmental Sensitivity”, The Journal of Environmental Education, Vol 29, No 3, p. 11-21</p> <p>- Coombs P., Ahmed M., (1974), “Attacking Rural Poverty: How non-formal education can help”,</p> <p>- Hwang Yeong-Hyeon, Kim Seong-Il, Jeng Jiann-Min, (2000), “Examining the Causal Relationships among Selected Antecedents of Responsible Environmental Behavior”, Journal of Environmental Education, Vol.31, No 4, p19-25</p> <p>- King C. S., Feltey K. M., O’ Neill Susel B., (1998), «The Question of Participation: Toward Authentic Public Participation in Public Administration», Public Administration Review (Washington D.C.), v58, no 4, p317-26</p> <p>- Leal Filho W., (1998), “An Analysis of Trends Related to Environmental Education in Protected Areas” (In: Leal Filho W. et al (eds) “Environmental Education in Protected Areas”, The Parthenon Publishing Group, p 1-19)</p> <p>- OECD, 1999, Environmental communication. Applying Communication Tools Towardw Sustainable Development, OECD(Ed.)</p> <p>- Day A. Brian (Ed.), Monroe C. Martha (Ed.) (2000), Environmental Education and Communication for a Sustainable World: Handbook for International Practioners, Academy for Educational Development</p> <p>- Jurin R. Richard, Danter K. Jeffrey, Roush E. Donald, Jr, (2000), Environmental Communication: Skills and Principles for Natural Resource Managers, Scientists and Engineers, Pearson</p>
	Internet links:	<p>http://www.aegean.gr/environment/environmental-education/</p> <p>http://www.cep.unt.edu/</p> <p>http://eelink.net/</p> <p>http://naaee.org/index.htm</p> <p>http://www.epa.gov/enviroed/index.html</p> <p>http://www.globe.gov/</p>
Learning Activities and Teaching Methods:	Lectures (hours/week):	3
	Practicals-Tutorials (hours/week):	
	Other learning activities:	Case studies, Visits to schools, Working groups
Assessment/Grading:	<p>Mandatory atendance and fullfillment of all assignments.</p> <p>Assignment (10 points)</p> <p>Presentations (10 points)</p> <p>Participation (10 points)</p> <p>Communication strategy (10 points)</p> <p>Total (40 points)</p>	
Instruction Language:	Greek. For exchange students, English literature is proposed and	

	examinations are given in English.
Mode of delivery:	Face-to-face